Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1 ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 81074



27783

NAME

AND



AGREEMENT MADE BETWEEN

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

KYW TV3

1041-81074-1

DATE PRINTED

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

11/06/12

Required

prior notice

AND **PAGE**

AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 ADVERTISER (OR AGENCY AND ADVERTISER) CROSSROADS MEDIA AMERICANS FOR JOB SECURITY

66 Canal Center Plz Ste 555 107 S West St PMB 551

ADDRESS Alexandria VA 22314-1576 Alexandria VA 22314-2824 USA USA

CONTACT STEPHANIE MARONEY PRODUCTEST#1304

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1304

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NO. WEEKS: NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

othnicity										
		SPOTS	TIME]		,	TOTAL	1	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	10101	3	05:00A	05:27A	30S	10/29/12-11/02/12	5A MORN NEWS	3	550.00	1650.00
2	10101	3	05:27A	05:58A	30S	10/29/12-11/02/12	5:30AM NEWS THIS MORNING	3	600.00	1800.00
3	10000	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	600.00	600.00
4	01010	2	05:58A	07:00A	30S	10/30/12-11/01/12	THIS MORNING (5:58-7AM)	2	1000.00	2000.00
5	10000	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	1000.00	1000.00
6	11111	5	06:58A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	500.00	2500.00
7	10000	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	500.00	500.00
8	01010	2	09:00A	10:00A	30S	10/30/12-11/01/12	ANDERSON COOPER	2	600.00	1200.00
9	10000	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	600.00	600.00
10	10101	3	10:00A	10:57A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	3	1000.00	3000.00
11	10000	1	10:00A	10:57A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	1000.00	1000.00
12	11111	5	10:58A	12:00N	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	5	1200.00	6000.00
13	10000	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	1200.00	1200.00
14	01010	2	12:00N	12:30P	30S	10/30/12-11/01/12	TALK PHILLY	2	900.00	1800.00

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KYW TV3

KYW TV3

1041-81074-1 **DATE PRINTED**

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prior notice

1555 Hamilton Street, . PHILADELPHIA PA 19130

USA

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** CROSSROADS MEDIA AMERICANS FOR JOB SECURITY Required 66 Canal Center Plz Ste 555 107 S West St PMB 551 Announcement 28 days **ADDRESS** Alexandria VA 22314-1576 Alexandria VA 22314-2824

NO. WEEKS:

USA

CONTACT STEPHANIE MARONEY PRODUCTEST#1304

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1304

TIME

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12

27783

NAME

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CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	900.00	900.00
16	10101	3	12:26P	02:00P	30S	10/29/12-11/02/12	CBS SOAP OPERA ROTATION	3	900.00	2700.00
17	01010	2	02:57P	04:00P	30S	10/30/12-11/01/12	THE DOCTORS	2	750.00	1500.00
18	10000	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	750.00	750.00
19	10101	3	04:00P	05:00P	30S	10/29/12-11/02/12	DR. PHIL	3	1200.00	3600.00
20	10101	3	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	3	1000.00	3000.00
21	10110	3	06:00P	06:30P	30S	10/29/12-11/01/12	NEWS 3 AT 6	3	2000.00	6000.00
22	10000	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	2000.00	2000.00
23	11010	3	06:58P	07:27P	30S	10/29/12-11/01/12	ENTERTAINMENT TONIGHT	3	1400.00	4200.00
24	10000	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1400.00	1400.00
25	10101	3	07:28P	07:57₽	30S	10/29/12-11/02/12	THE INSIDER	3	1600.00	4800.00
26	10000	1	07:28P	07:57₽	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
27	1	1	10:00P	11:00P	30S	10/29/12-11/05/12	HAWAII FIVE-O	2	12000.00	24000.00
28	0000010	1	11:00P	11:35P	30S	10/27/12-10/27/12	LATE NEWS	1	3000.00	3000.00
29	1010111	5	11:00P	11:35P	30S	10/29/12-11/04/12	LATE NEWS	5	3000.00	15000.00
30	01010	2	11:35P	12:37A	30S	10/30/12-11/01/12	DAVID LETTERMAN	2	1200.00	2400.00
							voverse of this page and any attachments because			

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





CROSSROADS MEDIA

Alexandria

USA

66 Canal Center Plz Ste 555

AGREEMENT MADE BETWEEN

KYW TV3

CONTRACT NO. REV. 1041-81074-1 **DATE PRINTED** 11/06/12

3

Cancellation Notice

Announcement 28 days

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1555 Hamilton Street, . PHILADELPHIA PA 19130 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 ADVERTISER (OR AGENCY AND ADVERTISER)

KYW TV3

AMERICANS FOR JOB SECURITY

107 S West St PMB 551

Alexandria VA 22314-2824

USA

CONTACT STEPHANIE MARONEY PRODUCTEST#1304

VA 22314-1576

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820

SALESPERSON 1304

NATIONAL SALESPERSON

27783

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ournous		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	10000	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1200.00	1200.00
32	.1	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	18000.00	18000.00
33	.1	1	08:58P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	18000.00	18000.00
34	00001	1	04:30A	05:00A	30S	10/28/12-10/28/12	EYEWITNESS NEWS AT 430AM	1	150.00	150.00
35	01111	4	04:30A	05:00A	30S	10/30/12-11/04/12	EYEWITNESS NEWS AT 430AM	4	150.00	600.00
36	10000	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	150.00	150.00
37	1	1	07:57P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILLIPINES	1	8500.00	8500.00
38	1	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	8500.00	8500.00
39	1	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	10000.00	10000.00
40	1	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	7500.00	7500.00
41	1	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	10000.00	10000.00
42	1.	1	05:00A	06:00A	30S	10/27/12-11/03/12	WKND NEWS SAT 5-6A	2	350.00	700.00
43	1.	1	06:00A	06:57A	30S	10/27/12-11/03/12	WEEKEND NEWS SAT 6-7AM	2	500.00	1000.00
44	1.	1	09:58P	11:00P	30S	10/27/12-10/27/12	48 HOURS	1	4000.00	4000.00
45	1.	1	07:57P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	4000.00	4000.00
				l						

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1555 Hamilton Street, . PHILADELPHIA PA 19130

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ADVERTISER (OR AGENCY AND ADVERTISER)

27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 NAME CROSSROADS MEDIA AMERICANS FOR JOB SECURITY

66 Canal Center Plz Ste 555 107 S West St PMB 551

Alexandria VA 22314-1576 Alexandria VA 22314-2824

USA

STEPHANIE MARONEY PRODUCTEST#1304

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1304

BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 11/05/12

NATIONAL SALESPERSON

AND

ADDRESS

CONTACT

USA

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NO. WEEKS:

DAYS	SPOTS PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
57.110					2.1.2011/2.2511.20	··········		0.0	10 1/12 1/1202(1)
1	1	05:58A	07:00A	30s	10/28/12-11/04/12	WKND NEWS SUN 6-7A	2	500.00	1000.00
1	1	06:58A	09:00A	30S	10/28/12-11/04/12	WKND NEWS SUN 7-9A	2	500.00	1000.00
1	1	07:30P	08:30P	30S	10/28/12-11/04/12	SIXTY MINUTES	2	20000.00	40000.00
1	1	07:58P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	10000.00	10000.00
М	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	700.00	700.00
М	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS Total Contract:	1 95	500.00	500.00 247200.00
				Qtr 4	Oct -12 29000.00	Nov Dec 218200.00 .00	GR	Total 247200.00 AND TOTAL 247200.00	
	111	DAYS PWK. 1 1 1 1 1 1 M 1	DAYS PWK. FROM 1 1 05:58A 1 1 06:58A 1 1 07:30P 1 1 1 07:58P M 1 12:00N	DAYS PWK. FROM TO 1 1 05:58A 07:00A 1 1 06:58A 09:00A 1 1 07:30P 08:30P 1 1 07:58P 09:00P M 1 12:00N 12:30P	DAYS PWK. FROM TO LENGTH 1 1 05:58A 07:00A 30S 1 1 06:58A 09:00A 30S 1 1 07:30P 08:30P 30S 1 1 07:58P 09:00P 30S M 1 12:00N 12:30P 30S M 1 02:57P 04:00P 30S	DAYS PWK. FROM TO LENGTH EFFECTIVE DATES 1 1 05:58A 07:00A 30S 10/28/12-11/04/12 1 1 06:58A 09:00A 30S 10/28/12-11/04/12 1 1 07:30P 08:30P 30S 10/28/12-11/04/12 1 1 07:58P 09:00P 30S 11/04/12-11/04/12 M 1 12:00N 12:30P 30S 11/05/12-11/05/12 M 1 02:57P 04:00P 30S 11/05/12-11/05/12	DAYS	DAYS PWK FROM TO LENGTH EFFECTIVE DATES PROGRAMS BDCST. 1 1 05:58A 07:00A 30S 10/28/12-11/04/12 WKND NEWS SUN 6-7A 2 1 1 06:58A 09:00A 30S 10/28/12-11/04/12 WKND NEWS SUN 7-9A 2 1 1 07:30P 08:30P 30S 10/28/12-11/04/12 SIXTY MINUTES 2 1 1 07:58P 09:00P 30S 11/04/12-11/04/12 THE AMAZING RACE 1 M 1 12:00N 12:30P 30S 11/05/12-11/05/12 TALK PHILLY 1 M 1 02:57P 04:00P 30S 11/05/12-11/05/12 THE DOCTORS 1 Total Contract: 95 Qtr 4-12 29000.00 218200.00 .00	DAYS PWK FROM TO LENGTH EFFECTIVE DATES PROGRAMS BDCST. UNIT RATE 1 1 05:58A 07:00A 30S 10/28/12-11/04/12 WKND NEWS SUN 6-7A 2 500.00 1 1 06:58A 09:00A 30S 10/28/12-11/04/12 WKND NEWS SUN 7-9A 2 500.00 1 1 07:30P 08:30P 30S 10/28/12-11/04/12 SIXTY MINUTES 2 20000.00 1 1 07:58P 09:00P 30S 11/04/12-11/04/12 THE AMAZING RACE 1 10000.00 M 1 12:00N 12:30P 30S 11/05/12-11/05/12 TALK PHILLY 1 700.00 M 1 02:57P 04:00P 30S 11/05/12-11/05/12 THE DOCTORS 1 500.00 M 2 02:57P 04:00P 30S 11/05/12-11/05/12 THE DOCTORS 5 TOTAL Contract: 95 Oct Nov Dec Qtr 4-12 29000.00 218200.00 .00 GRAND TOTAL

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